

NEHA RAJPUT

Email: rajputneha.1296@gmail.com

LinkedIn: <https://www.linkedin.com/in/neha-rajput-65756b147/>

Phone: +91-9599640589



Professional Objective

Innovative and Results-Driven Product Manager with a laser focus on Research & Features, leveraging 5 years of expertise to drive the development cycle of cutting-edge AI-powered products. Dedicated to shaping the future of AI technology and exceeding key performance indicators (KPIs).

Professional Experience

DELOITTE, CANADA (February 2023- October 2023)

Project Specialist/Consultant

- **Led the development of a breakthrough AI-powered feature for the Organization's Internal digital app, resulting in a 30% increase in user engagement within 3 months.**
- Orchestrated the implementation of a new UX/UI design framework, **reducing app bounce rates by 20% and increasing user retention by 25%.**
- Collaborated with the engineering team to streamline the product development process, reducing time-to-market by 20% without compromising the quality
- Utilized data analytics to identify and address performance bottlenecks, resulting in a **15% improvement in the tool's loading times and a 20% decrease in crash rates**

ACCENTURE, INDIA (March 2020 – November 2021)

Senior Analyst

- **Initiated and oversaw the development of a new AI-driven recommendation engine, resulting in a 50% increase in user engagement and a 25% boost in in-app purchases**
- Launched a comprehensive user feedback program, resulting in a **30% increase in overall customer satisfaction scores and a 20% decrease in churn rate**
- Led cross-functional teams in the successful launch of two major product updates, resulting in a **40% increase in app store ratings and a 25% improvement in customer retention**

HCL TECH, INDIA (September 2017-March 2020)

Analyst

- Developed and maintained dashboards and reports to track product **performance metrics and KPIs.**
- Conducted **A/B tests and experiments** to evaluate the impact of product changes on user behavior and engagement.
- Worked closely with product managers to **prioritize feature development** based on data-driven insights and user feedback
- Collaborated with engineering to define data requirements and implement tracking solutions, ensuring the capture of relevant metrics.

Skill Set

- Product Strategy Development
- Innovative Feature Development
- User Experience (UX) Collaboration
- Product Lifecycle Management
- Market Research and Analysis
- Data-Driven Decision Making
- Cross-Functional Collaboration
- Customer Feedback Analysis

Educational Qualification

Breaking into Product Management Cohort -2 Led by Shravan Tickoo

Worked towards developing Strong Analytical Skills, Market Research and Competitive Analysis, Strategic Thinking, User-Centric Mindset, Adaptability and Learning Agility, Cross-Functional Collaboration

India
2024

HUMBER COLLEGE

Post-Grad Diploma in Management (PGDM) in Project Management
89% (**Ist DIV HONS**)

Toronto, Canada
2022

IPEC, AKTU

B.Tech in Computer Science & Engineering (CSE)
82% (**Ist DIV HONS**)

Uttar Pradesh, India
2013-2017

Additional Information

- **Business Skills-** Questioning, Prioritizing, Decision-Making, Stakeholder Management, People Management, Agile, UI/UX Design
- **Analytical Skills-** Critical Thinking, Problem-Solving, Data Analysis
- **Technical Skills-** Wireframing, JIRA, Confluence, Asana
- **Interests-** Reading Books, Planting, Travelling, Journaling.